

RATE CARD

Payment Terms

20% upfront

40% upon selection of sample

40% upon delivery of final

Please note that all prices quoted below are to be used as a guide. GTM aims to deliver a unique service and will offer unique quotes for all clients.

Print Media	Sizes	Rate
Banners	A0 or larger	7,000
	Self Standing	6,500
Brochures	A4 (one fold -four pages)	8,000
	A4 (two fold - six pages)	9,500
Calendars	A3 Spiral bound (12 pages)	28,500
	A4 Spiral bound (12 pages)	20,500
	A5 Spiral bound desk calendar	18,000
Corporate Branding	Branding package	35,000
	2D logo	14,000
	3D logo	18,000
	Animated Logo	23,500
	Business Cards	2,500
	Complimentary Slips	2,000
	Letterheads	2,000
	Profile (per page)	1,500
	Quotations	2,000
	Receipts	2,000
Flyers	A5 One sided	4,000
	A5 Two sided	5,500
Magazines	A4 24 pages (6 spreads)	48,000
Posters	A1 or larger	6,500
	A2 and A3	5,500
	A4	4,500
Stickers	A5	4,000
	A6	3,500

Digital products	Details	Rate
Digital portfolios	For company promotion and company profiles	20,000
Flash Presentation	Includes basic presentation and electronic cards	50,000
Galleries	Photograph galleries	10,000

Illustration	Details	Rate
Article Illustration	Illustration for provided copy	15,000
Character Development	For print use	9,000
Comic Book illustration	Per page	8,000
Digital Portraits	For print use	15,000

Web Design	Details	Rate
Basic Design	20 page site (with email/feedback form) Feedback/order forms	20,000 5,000
Branded Email System	Professional mass mailing system	20,000
Design with CMS	Design, coding and setup Training for use	45,000 5,000
Domains***	.co.ke, .ac.ke .com, .net, .org	4,000 1,500
Email Account Setup***	creating a new email for your domain	300
Flash Template Customisation	Customising a flash source provided	15,000
Flash website	10 page site	50,000
Hosting***	100 MB unlimited emails 500MB unlimited emails	2,500 6,000
Maintenance	Update content (text and images only)	5,000
Payment Integration***	PayPal, visa, mastercard** Mpesa, Zap*	7,000 7,000
Search Engine Inegration	Add a search engine to your site	7,000
Shopping System	Add a shop to an existing site	25,000
Social Network integration***	Add facebook, or twitter to your site	1,000
Template Design	Coding only, per page	5,000
Web Banners	Static Banner Animated Banner	5,000 10,000

3D Services	Details	Rate
Animation	per second	4,500
Architectural Interiors	per hour	1,000
Character Design	For 3D animation use (no rigging)	15,000
Environment Modelling	per hour	1,250

2D Animation	Details	Rate
Animation	per second	4,000
Character Design	For 2D animation use	8,000

* Usage rate charge = 3% of total amount of the purchase
 ** See paypal.com for the usage rates
 *** Must be paid for upfront